

Plans continue to develop for an exciting 1st European Termite Conference

In the last edition of International Pest Control, we were pleased to announce our support for the PestBusiness.com European Termite Control Conference. The event will be held at the Novotel, Bercy in Central Paris, France on the 4th February 2010. The event is being organised by PestBusiness.com and is sponsored exclusively by Edialux France.

As we highlighted, the awareness of termites and the damage they can inflict is growing not just in France, but Spain and Italy as well. Delegates will hear from experts not only from France, but from across the world. Climate change may well be the cause, but awareness of the problem has dramatically risen in Europe and with this an increasing array of products are being developed, registered and introduced specifically for this market. Most of these products are already used in the major markets of the USA, Japan and Australia, but adapting them to European conditions will require skill and understanding. Rob Fryatt of Xenex Associates has considerable experience of both the practice and theory of Termite control. He commented "Over the last 20

years I have been involved with the development and marketing of termite products throughout the world. I have spent considerable time out in the field with termite technicians and researchers in all the major markets of the world. We have the opportunity at the conference to bring together some of the worlds true specialists to the benefit of the European industry. Experts with collectively literally hundreds of years of experience".

Amongst the speakers, Rod Parker from AIS in London, will provide an overview of the global termite market. Rod has been collecting data on termite control for over 20 years. Marc Jaquel from the French FCBA Institut Technologique will review product developments for the market in France. From outside Europe international speakers will provide a global perspective to the problem. Dr Ted Granovsky will review the US market. His Texas based company, Granovsky Associates has conducted development work for all the major US termite product suppliers. Peter May from Australian biotechnology company Bioprospect will introduce for the first time to the international market to their



exciting biopesticide development Termilone™. Independent consultant Raja Mahendran will draw on his experience of Asian market to uncover the way in which termite markets develop. Further international speakers are still to confirm their travel plans.

Language will not be a barrier as the presentations will be in a mix of English and French with full simultaneous translation. Lunch is included. To accompany the conference, AIS one of the partners in PestBusiness.com and the leading specialist research company in non-crop markets, will produce an exclusive Termite Market Report which will be available at a preferential price to the pre-registered delegates. All the key papers from the day will be available upon delegate registration. The March/April edition of International Pest Control will include a special event supplement.

International delegate registration is £320 or €350 through the PestBusiness.com website (www.PestBusiness.com) or by email to jilly@PestBusiness.com Edialux customers will be able to register direct with them (www.edialux.fr) at a special sponsor discount rate of €250 or through the special French areas on the PestBusiness website.

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